

\$ out-of-pocket cost on — on — ANY FRAMES at Sears Optical® or Target Optical®

Like being choosy? You'll really like being an EyeMed member. You have a style all your own. And as an EyeMed member, you can get the frames to match it – for \$0 out-of-pocket when you shop Sears Optical or Target Optical. So you can get that perfect pair of frames you've had your eye on – even if they're a top fashion brand like Ray-Ban® or Oakley. And you can enjoy special savings on lenses, too – all when you enroll for EyeMed vision benefits.













Take advantage of this special perk and so much more. Enroll in EyeMed today!

Once enrolled, present this to the store associate to redeem this offer: 755284

This offer is valid for frames only and must be used in conjunction with your EyeMed frame benefit. Lenses are covered based on the benefits outlined in the member's benefit summary and may include an additional copay.